

STATE OF NEW MEXICO

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Media Release

Lessons in leadership from world renown author John Maxwell are back by popular demand in Deming.

The Five Levels of Leadership workshop will again be presented from 9 a.m. to 4 p.m. on Saturday, March 17 at the Mimbres Valley Learning Center, 2300 E. Pine St. Lunch will be provided to participants. Workshop materials include the author's best-selling book, a workbook and other materials to facilitate the experience. The cost of the workshop is \$50, a significant savings from other John Maxwell workshops thanks to sponsorship by Deming Luna County Economic Development.

"This is a fun and transformative workshop for people of all backgrounds and professions," Jessica Etcheverry, director of Luna County Community Projects, explained. "We have had a great time at previous workshops, and we guarantee participants will leave with a new and higher understanding of leadership."

Certified presenters Etcheverry and Matt Robinson will teach the workshop. Workshop contents help individuals utilize leadership principles to build and strengthen relationships in and outside the workplace. The lessons also use leadership principles to encourage and drive more production from your team. These are just a few facets from John Maxwell participants will learn in the workshop.

"We promise this is not another boring training you'll have to grit your teeth to sit through," she said. "This class uses a variety of fun and informative activities and group work to drive the lessons home. We've had rave reviews from the participants of our first workshop held last year."

Due to the interactive nature of the workshop, participation is limited to 20. To register, contact Etcheverry at Jessica_etccheverry@lunacountynm.us or (575) 543-6643.

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