

STATE OF NEW MEXICO
County of Luna

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Media Release

Shop with a Cop organizers have brought together three of the area’s law enforcement motorcycle clubs to add a new twist to the program’s annual kickoff event.

The kickoff event will begin at 10 a.m. on Saturday at Kmart, 1205 E. Pine St., and will feature the usual recognition of local businesses, but will also include a bike run hosted by the Deming Armaduras, Bonafide Saints and the Region No. 1 Choir Boys. Kickstands are up for the bike run at 11 a.m., with entry fees at \$15 for a single rider or \$20 for a double rider. Proceeds are going to benefit the annual holiday gift drive in which local students are given a gift card for a shopping spree at Kmart in early December. The event will include an auction and prizes.

“Many of our local law enforcement officers spend a lot of their free time volunteering with motorcycle clubs,” Lt. Richard Cowles, of the Luna County Sheriff’s Office and lead for SWAC, said. “This year, we figured it would be a natural partnership to bring them on board for a positive addition to the cause.”

Businesses supporting the cause are also invited to meet at Kmart for the kickoff event to be recognized for their hard work and generosity. If the business owner is unavailable, event organizers ask that someone is sent in their place to ensure the business is recognized. After being recognized, businesses are invited to stay to enjoy the festivities and send off the bikers on their run. At the kick-off event, organizers will begin selling raffle tickets for a Remington model 870, 28” barrel, synthetic stock, pump action shotgun. Tickets will be \$10 each (200 max) with the drawing to held at the bowling tournament.

In an effort to make this year as special for as many students as possible, organizers have planned a series of events leading up to the December 5 shopping event. At 8 a.m. on Saturday, Nov. 14, organizers will team with Luna County Starmax, located at 333 North Country Club Road, to host a bowling tournament. It will feature nine pin no tap games for the men’s teams, and eight pin no tap games for the women’s teams. Each team should include four players at a registration fee of \$25 per player. Teams can be mixed with no set number of men or women. Shop with a Cop has challenged local law enforcement agencies to participate in the bowling tournament for best badge, based on overall score. Registration is open to all members of the public, not just law enforcement.

Nine pin and eight pin games mean if the player’s first throw knocks over nine or eight pins — men and women players, respectively — then it is counted as a strike. Warmup begins at 9 a.m., with the tournament beginning at 9:15 a.m. An afternoon session will begin at 11 a.m.

Organizers will be back to Starmax on Halloween — Saturday, Oct. 31 — for two events, a zombie dash beginning at 10 a.m. and a dance at 9 p.m.

For more information on the events, contact Lt. Cowles at (575) 546-2655.

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