

STATE OF NEW MEXICO
County of Luna

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FOR IMMEDIATE RELEASE: 9/22/2015
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Media Release

Luna County residents are again banding together to pick up after careless litterers in an effort to beautify the community.

Keep Luna County Beautiful is holding its biannual Toss No Mas Cleanup at 8 a.m. on Saturday, Sept. 26. Volunteers interested in helping to keep the community clean and beautiful are encouraged to meet at 8 a.m. at Luna County Courthouse Park to be dispatched to troublesome areas throughout the county. Aramark is sponsoring an appreciation picnic for volunteers after the cleanup around noon. Door prizes will be given away at the picnic.

“Luna County programs and officials are committed to helping maintain Luna County’s natural beauty, but we can’t do it alone,” Charles “Tink” Jackson, Luna County manager, said. “We are fortunate to have hundreds of volunteers join us at every event, but there’s always a need for more help due to the sheer amount of trash scattered throughout our community.”

Volunteers will meet at Courthouse Park, then will be dispatched to predetermined areas selected based on need by Luna County Codes Enforcement. Under the supervision of a Keep Luna County advisory board member, or other county officials, volunteers will help pick up trash and then return to the park for lunch. Volunteers will be outfitted with gloves and trash bags. Last year, KLCB events brought together 255 volunteers to pick up 53,000 pounds of trash.

“It’s always heartwarming to see the community come together for this event,” Luna County Board of Commissioners Chairman Joe “Oleo” Milo, Jr., said. “This event is also important to help teach children about the importance of throwing away trash in bins instead of on our beautiful land. If more people learned this lesson as children, perhaps events like this would be unnecessary.”

No registration is required to attend – all volunteers need to do is show up. Participants will be served lunch as well as an entry to win one of a number of door prizes donated by local businesses.

“Last year, we beat our collection goal by several thousand tons,” Joe Padilla, KLCB director, explained. “We always set an informal goal of trying to beat the previous year’s haul of trash.”

For more information, contact Padilla at (575) 543-6625.

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